

**Report Parameters :**

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57173

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR		246672	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MENTZER MEDIA SERVICES			60 PLUS ASSOCIATION		
AND	600 Fairmount Ave Ste 306			515 King St Ste 315		
ADDRESS	Towson MD 21286-1002			Alexandria VA 22314-3150		
	USA			USA		
CONTACT	STEPHANIE KOHLBAUER			PRODUCT60 PLUS ASSOCIATION		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	15	PRODUCT CODE 1310		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY 60 PLUS ASSOCIATION										
1	00011..	2	05:00P	05:30P	30S	11/01/12-11/02/12	5-530PM NEWS	2	1350.00	2700.00
2	00011..	2	05:30P	06:00P	30S	11/01/12-11/02/12	530-6PM NEWS	2	1350.00	2700.00
3	00011..	2	05:58P	06:30P	30S	11/01/12-11/02/12	M-F 6PM NEWS	2	1450.00	2900.00
4	00011..	2	06:30P	07:00P	30S	11/01/12-11/02/12	M-F 630PM NEWS	2	1450.00	2900.00
5	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	400.00	400.00
6	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	600.00	600.00
7	Sa	1	07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	1	1000.00	1000.00
8	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	1	1350.00	1350.00
9	M	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	1350.00	1350.00
10	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	1450.00	1450.00
11	M	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	1450.00	1450.00
Total Contract:								15		18800.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	18200.00	.00	18200.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



# KDKA-TV

11/02/12

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BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1

[illegible]

ACCEPTED BY STATION